June 2019 Outreach Report

-Book Bike at Riverwalk Market Fair
This is the third summer that the book bike will be present on Saturday mornings at Riverwalk Market Fair. Library staff members take turns staffing the bike. They can be the bike rider and storyteller or they can have one of the trained library volunteers be their rider and/or storyteller. This a great way for library staff to engage with the community.

- June 1- 89 visitors, 2 new library cards, 28 storytime attendees
- June 8- 63 visitors, 23 storytime attendees
- June 15- 46 visitors, 31 storytime attendees
- June 22- 44 visitors, 12 storytime attendees

-Bookmobile at Tuesdays in the Park
This is the second year bringing the bookmobile to Tuesdays in the Park. These events are collaboration with Growing up Healthy and Northfield Promise promoting social connectedness. Northfield Promise volunteers ride the book bike and give away books and the bookmobile is onsite to issue library cards, checkout materials, and share community resource information.

- June 18- 55 visitors, 3 library cards
- June 25- 24 visitors

-Bookmobile at Books and Stars
Books and Stars events are held on Wednesday evenings in the summer for community members of all ages. The bookmobile is present to issue library cards and checkout materials.

- June 12- 99 visitors
- June 19- 70 visitors
- June 26- 103 visitors

- On June 17, the bookmobile made a visit to Northfield Gymnastics’ Preschool Camp. The visit included a storytime and there were 24 attendees.

- On June 22, the bookmobile was present for the Y-Tri event, where 97 people visited the bookmobile.

- Looking ahead to Fall, Laurie has scheduled staff to attend Ready, Set, Go Day (open house) at Sibley, Greenvale, and Bridgewater elementary schools. Staff will be onsite to issue library cards and promote library services. Staff will also be onsite for Operation Backpack in August again to issue library cards, do storytimes, and activities.